3M Science.
Applied to Life.™

The Impact of the New Normal on Workplace Privacy:

A Study of Business and IT Security Managers

Presented by Ponemon Institute, June 2021

PROBLEM:
Coffee shops and shared workspaces are the new "offices" for many remote workers, which is putting sensitive and confidential information at risk.

3M

Employees working remotely went from

24% to 65% since COVID-19.

The Impact of the New Normal on Workplace Privacy: A Study of Business and IT and IT Security Managers Presented by Ponemon Institute, June 2021. Sponsored by 3M.

PROBLEM:
In a remote working environment, organizations are losing control over the security of sensitive and confidential information.

3M

65% of IT security managers say it is easier to protect data when employees are working in the office.

PROBLEM:
Remote workers' exposure of sensitive information on their screens is a significant concern.

3M

64% of IT security managers
say they are very concerned that prying eyes will see the sensitive information on remote workers' screens.

51% say their organizations conduct training and awareness programs that cover the remote worker risk.

41% instituted new mobile device policies.

40% say their organizations require employees' home workspaces to be private and not allow others to be near the device.

PROBLEM:
Not only are business managers working in shared workspaces, but they also cannot keep prying eyes from seeing their work.

3M

Only **34%**
of business managers said where they work at home makes it possible for them to prevent others, including family members or roommates, from seeing their work.

**The Impact of the New Normal on Workplace Privacy: A Study of Business and IT and IT Security Managers
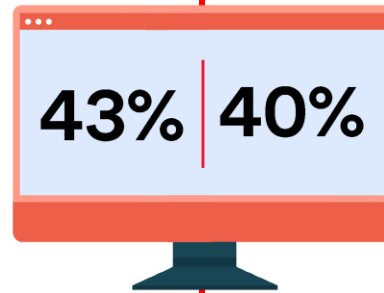Presented by Ponemon Institute, June 2021. Sponsored by 3M.**

PROBLEM:
Employees are not concerned about visual hackers.

PROBLEM:
Their organizations aren't pressing the point enough.

3M

Only 43%

of business managers say they are concerned when displaying sensitive information on their screen when working remotely.

43% | 40%

Only 40%

say their organization has increased its privacy policies since more employees are working remotely.

PROBLEM:
Despite the prevalence of working in open spaces...

3M

55%
of business managers
do not take steps
to prevent others from viewing their screens.

If they do, 67% turn the screen

and 54% leave the room with their devices.

The Impact of the New Normal on Workplace Privacy: A Study of Business and IT and IT Security Managers Presented by Ponemon Institute, June 2021. Sponsored by 3M.

PROBLEM:
The remote workforce is experiencing health issues.

3M

3M Science. Applied to Life.™

On average they are spending **44%** more time in front of their device screen.

As a result, many remote workers are experiencing chronic neck and back pain (62%) and headaches (54%).

The Impact of the New Normal on Workplace Privacy: A Study of Business and IT and IT Security Managers Presented by Ponemon Institute, June 2021. Sponsored by 3M.

DID YOU KNOW:
Remote workers would like to return to the office.

3M

49% of remote workers say their employers will expect them to stay working remotely.

47% would like to return to the office.

The Impact of the New Normal on Workplace Privacy: A Study of Business and IT and IT Security Managers
Presented by Ponemon Institute, June 2021. Sponsored by 3M.

DID YOU KNOW:
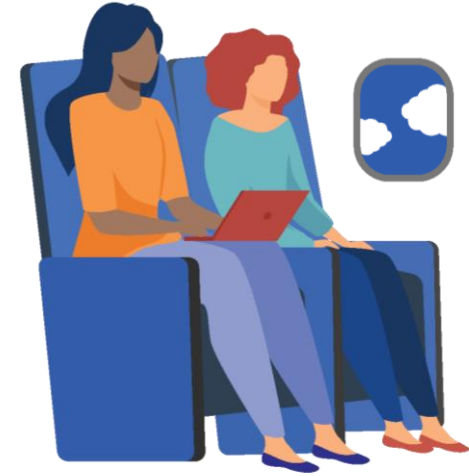# Post COVID-19, the physical workspace will be transformed.

3M

66%
of IT security managers said more precautions will be taken to protect the health and safety of employees.

DID YOU KNOW: Most respondents will be comfortable traveling for business post-COVID-19.

3M

Before COVID-19 51% of respondents say they very often traveled for business.

57%
will be very comfortable traveling once again.

43%
say they are not comfortable due to:

- unpleasantness of wearing a mask
- possibility of a mandate requiring vaccinations
- concern about becoming ill

**The Impact of the New Normal on Workplace Privacy: A Study of Business and IT and IT Security Managers
Presented by Ponemon Institute, June 2021. Sponsored by 3M.**

3M

POLL:
What kind of accessories do you need for your primary device since starting to work remotely?

3M

3M Science. Applied to Life.™

What kind of accessories do you need for your primary device since starting to work remotely?

Webcam — 64
Headset — 61%
Ergonomic workstation — 43%
Charger — 38%
Docking station — 36%
Mouse/keyboard — 36%
Screen privacy filter — 32%
Screen protector — 27%
Case — 19%
Other — 2%

0% 10% 20% 30% 40% 50% 60% 70%

(More than one response was permitted)

The Impact of the New Normal on Workplace Privacy: A Study of Business and IT and IT Security Managers
Presented by Ponemon Institute, June 2021. Sponsored by 3M.
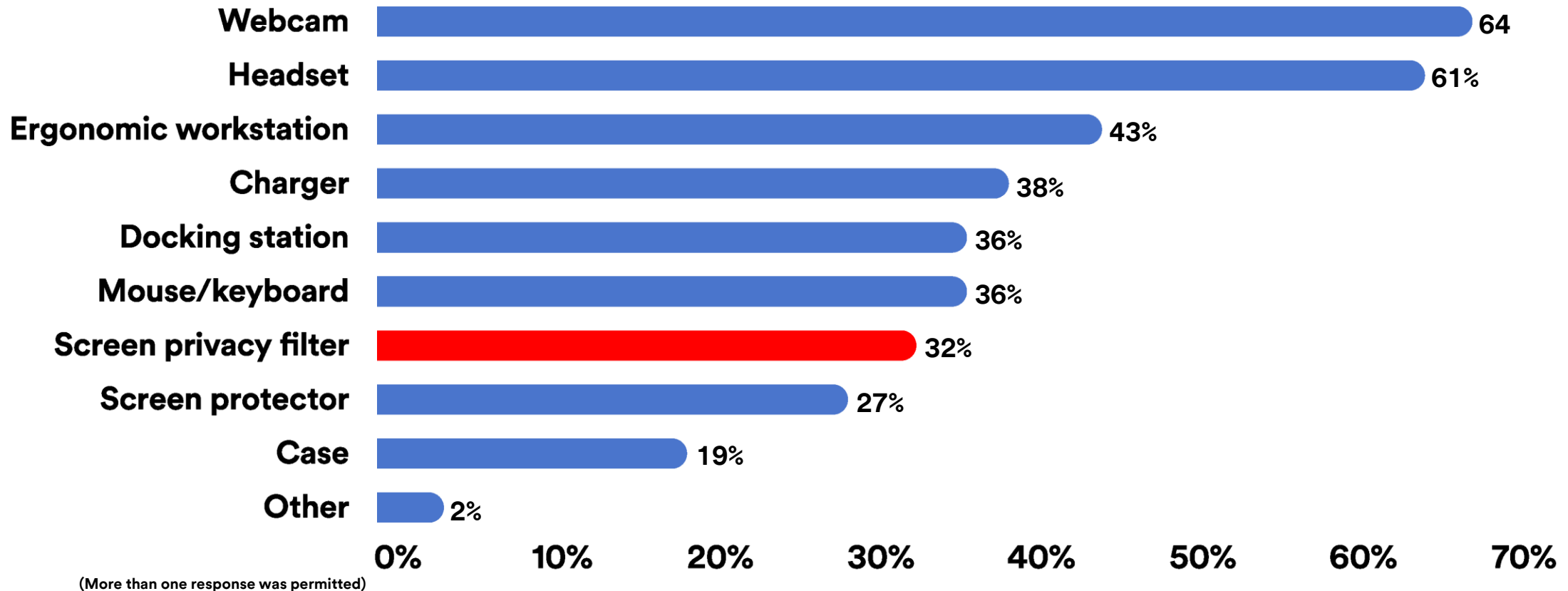
Is your organization doing all it can?

Add 3M™ Privacy Filters to your IT data security plan.

Start with a Free Evaluation Kit: 3m.co.uk/evaluationkit

3m-privacy-sales@mmm.com

+44 (7805) 360036